



8400 Fairway Place • Middleton, WI 53562 • (800) 845-0005 • www.americangirl.com

### The BeForever Dolls



### American Girl president Katy Dickson talks about 30th Anniversary plans



### Girl Doll Talk Podcast



#### Contact Information

Megan Anderson, PR Manager  
Phone: (212) 434-3367  
Email: [megananderson@americangirl.com](mailto:megananderson@americangirl.com)

#### Social Media Release

### AMERICAN GIRL CELEBRATES 30th ANNIVERSARY

#### Yearlong celebration

#### Core News Facts

- Beginning on Saturday, Nov. 5, 2016, at American Girl store in New York City from 9 a.m. to 5 p.m.
- Speeches from President Barack Obama and American Girl president Katy Dickson.
  - Announcement of the History in the Making winners.
- New products and attractions released to commemorate 30th anniversary.

#### Quotes from Honored Guests

**President Barack Obama:** “For the past 30 years, American Girl has fostered the imaginative spirit of millions of children around the world. We celebrate three decades of individual expression and creativity made possible by this dedicated company. Happy birthday to American Girl, and many, many more.”

**American Girl president Katy Dickson:** “We at American Girl have been privileged to spawn 30 years of creativity in children of all ages across the United States and around the world. We celebrate their accomplishments and commit ourselves to continuing our mission for another 30 years—and beyond. Thank you to all who celebrate with us today.”

<http://www.americangirl.com/corporate/whats-happening/30anniversary>

Website with further information about the event

<http://www.americangirl.com/corporate/news-releases/30anniversary>

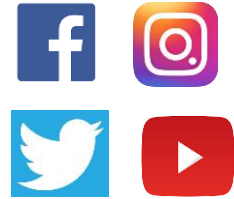
News releases about the anniversary

<http://littlehouseofamericangirl.com/events>

Fans’ thoughts about the anniversary party

American Girl wishes to inspire young girls through products ranging from historical dolls to current magazines. The products focus on helping girls accomplish their dreams. American Girl has a passion for serving girls and families in need through charitable donations.

### Follow American Girl



### Twitter Live Feed

My little girl just entered the #HistoryintheMaking contest!!

Can't wait to take my twins to the American Girl retail store #AGturns30

