

# Meet our Champion, Ayden!

Born as an extreme premature infant at just 25 weeks, Ayden stayed in the hospital for 515 days after his birth. After he finally went home, he still required around-the-clock treatment.

With the help of surgery and therapy, Ayden now flourishes!

CMN donations helped Ayden by paying for his nurses and a wheelchair that also holds his oxygen, ventilator and feeding tubes.

With your help, American Girl



## Help Us Help Them!



For more Information:

 American Girl

P. O. Box 620497  
Middleton, Wisconsin  
53562-0497  
[americangirl.com/CMN](http://americangirl.com/CMN)  
800.845.0005



205 West 700 South  
Salt Lake City, Utah 8410  
[childrensmiraclenetwork.org](http://childrensmiraclenetwork.org)  
801.214.7400

# American Girl & Children's Miracle Network

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Together We Can  
Change Lives



 American Girl

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## American Girl Gives Back

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For the past 30 years, American Girl has worked hard to combat issues such as

- Illiteracy
- Poverty
- Homelessness
- Illness



So far we raised over **\$100 million** to help children, but we strive to raise even more!

To celebrate our 30<sup>th</sup> anniversary, we began a partnership with Children's Miracle Network (CMN).

### Who is Children's Miracle Network?

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CMN strives to support local hospitals through donations and raising awareness.

In 33 years, CMN has raised over **\$5 billion** to help children's hospitals.



### How You Can Support Us

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American Girl launched the new product **Little Bitty Miracle** to celebrate the new partnership with CMN. This limited-edition bear will come with special birthday accessories.

Nov. 1, 2016, through Oct. 31, 2017, anyone can purchase this bear. The bear and accessories cost **\$9.99** and **50 percent** of all proceeds will go to CMN.

You can buy your own Little Bitty Miracle both American Girl's website and CMN's website as well as:

- Walmart
- Toys R Us
- Target

## How We Are Helping

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American Girl launched a brand-new program called **Reading for a Purpose** to further celebrate our 30<sup>th</sup> anniversary.

American Girl now sends employees twice a month during their typical work day to read and play with the children in local hospitals. The employees come ready! They bring American Girl books, toys and prizes for the kids.

The employees spend two hours in the hospital each time they visit. All employees that volunteer receive their regular salary.

